

HardieLinea® Cladding

FROM STRENGTH COMES BEAUTY



ABOUT JAMES HARDIE®

We are a world-leading manufacturer of fibre cement building materials.



A smarter way

Founded in 1888 with an enduring set of values, we have grown to generate a turnover in excess of €1 billion. Today our name is synonymous with unsurpassed quality, durability and design excellence.

Inspired by new technology and driven by our passion for design, we are constantly growing our extensive range of interior and exterior products. Our innovative solutions are chosen by many architects and builders to bring their unique visions to life.

Whether you require a high-performance alternative to traditional cladding or a contemporary finish on a refurbishment project, you can trust James Hardie to provide you with a smarter way to build.

INTRODUCING HARDIELINEA® CLADDING

HardieLinea cladding is an innovative and unique facade solution that brings design versatility to both traditional and contemporary homes.



Innovative approach

Evolved through 15 years of research and development, and manufactured from advanced formulation fibre cement, HardieLinea cladding has inherent strength and stability. It provides the ultimate in appearance, quality, durability and consistency, with no compromises.

Long lasting beauty

Breaking free from the flat lines of modern home design, the product's multi-dimensional lines cast deep, dramatic shadows across any facade, creating unlimited possibilities for architects, house-builders and homeowners alike.

You can rely on HardieLinea cladding to deliver decades of unsurpassed protection against outdoor elements - it's perfect for demanding European climates. It resists shrinking, swelling and cracking, and is unaffected by mold, vermin or harsh weather conditions.

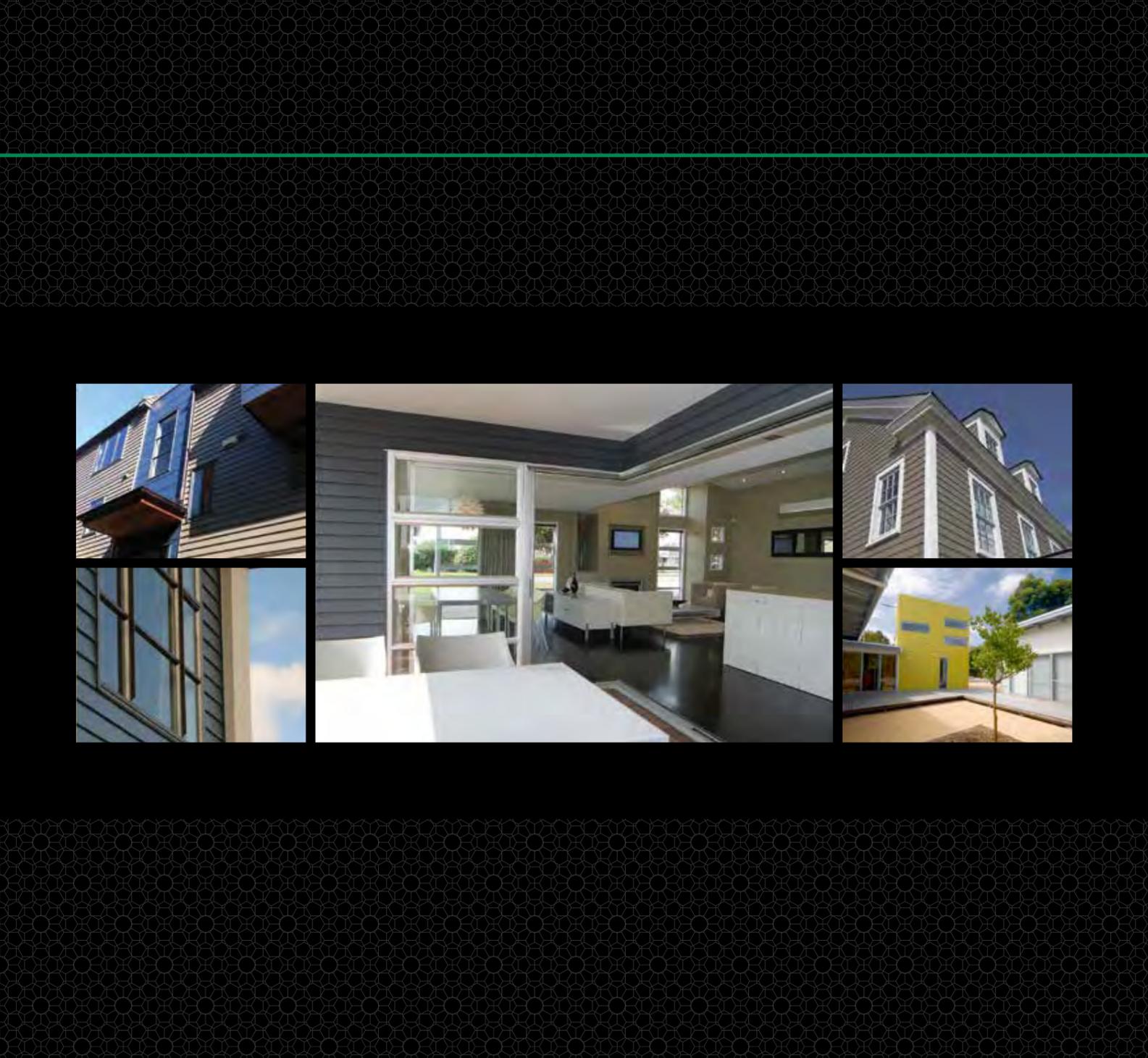
Manufactured with a unique tongue and groove assembly for ease of installation and available in 10 diverse colours, HardieLinea cladding is suitable for a range of home design applications.





WHY CHOOSE HARDIELINEA® CLADDING ?

HardieLinea cladding is a premium exterior product that combines elegant aesthetics with the unrivalled durability of James Hardie® weatherboards.



Design versatility

HardieLinea cladding is a 16mm thick cladding board, designed to create stunning, deep shadow lines across facades. It is ideal for external walls in composite construction, upper-storey and ground-level extensions, and internal feature walls.

Advanced durable material

Made from an advanced lightweight cement composite with heavy duty performance, HardieLinea is resistant to damage from fire, moisture, rot and pests. It will maintain its integrity and appearance significantly longer than other facade solutions. Alternatives can be susceptible to cracking in exterior applications, which in turn can lead to shrinking or warping.

Combined with the right insulation, James Hardie® exterior products can be used to construct a BRE A+ rated facade. The ability to use a cavity construction system adds to energy efficiency and helps moisture management.

Quick and easy to install

HardieLinea cladding has a precision tongue and groove fixing which allows for quick, accurate installation. It can also be gun nailed into position and is easy to cut.

Low maintenance

All James Hardie cladding products are enhanced with ColorPlus® Technology, a consistent, factory applied, and baked on finish designed to meet the demands placed on a building's facade. The long-lasting durable colour coating requires no repainting for years to come and can be cleaned if required with soap and water to maintain a beautiful finish.

Consumer appeal

Design and innovation can give developers and designers the competitive edge in an ever more crowded market. HardieLinea® offers a unique facade design solution to provide real differentiation with consumer appeal.

Guaranteed to last

To provide peace of mind HardieLinea comes with a 10 year warranty and has a typical life expectancy of 50 years.

“TODAY’S CUSTOMERS WANT UNIQUELY DESIGNED HOMES MADE FROM DURABLE AND MAINTENANCE-FREE BUILDING PRODUCTS. HARDIELINEA® IS A BEAUTIFUL SOLUTION, WITH ALL THE ARTISTIC FREEDOM OF REAL WOOD CLADDING, BUT WITHOUT THE MAINTENANCE ISSUES. HARDIELINEA® TRULY ADDS VALUE TO HOMES.”

John Tee, Architect





A SUSTAINABLE APPROACH

James Hardie® is committed to sustainable development across all of our activities. We implement practices that aim to benefit the environment, the communities in which we work and the wider economy.



Designed for sustainable building

James Hardie design with sustainability in mind. We focus on developing innovative products that have an extended lifespan, require little maintenance and can be used in energy efficient buildings. We manufacture quality exterior products which can be used to construct a BRE A+ rated facade.

Improved resource efficiency

We seek continuous improvement in resource efficiencies by working smarter. Life cycle analysis is used to reduce the environmental impacts at each stage of the product lifecycle. We also run an ambitious Zero to Landfill programme.

Engineered for durability

We are pioneers, leading the way in developing new technologies and design solutions. We place strong emphasis on research and development and invest significantly in process improvement and product evolution. This has resulted in many technological advancements which have enhanced our sustainability, such as ColorPlus® Technology to create longer lasting facades, and HardieZone™ Technology to ensure advanced climate protection.

Smarter green

We have a corporate commitment to supporting sustainable development, and we take this commitment seriously. We measure our environmental performance (backed up by our ISO 14001 accreditation) and seek to foster a culture of continuous improvement across all aspects of sustainability.

Committed to local communities

Collaborative working is at the heart of our business. We work with our local customers to build effective long term partnerships that are mutually beneficial. We demonstrate social involvement through our corporate and social responsibility policy and practices. This includes our partnership with the Construction Youth Trust, our UK charity of choice.



TECHNICAL INFORMATION

Specification

Composition: Portland cement, sand, cellulose fibre, water, selected additives.

- Dimensions: 3655 x 210 x 16mm
- Texture: Smooth
- Colours: 10
- Overlap: 30mm
- Weight: 19.66 kg per plank, 25.53 kg/m²
- Density: 1150 kg/m³
- Fire rating: A2, s1-d0
- Warranty: 10 years' limited
- Fixing: Tongue and groove

ColorPlus® Technology: visibly different

All James Hardie® cladding products are enhanced with ColorPlus® Technology, a consistent, multi-coat, and baked on finish created especially to meet the demands placed on a building's facade. HardieLinea is available in 10 colours, each finished using this advanced method.

ColorPlus® Technology



ACCESSORIES

Accent Trim

HardieLine® Accent Trim is available in a range of three colours - Arctic White, Sail Cloth and Midnight Black. It provides the perfect accent to HardieLine cladding. The trim is 38mm thick and is available in two widths - 90mm and 140mm - to give maximum design flexibility.

MetalTrim™

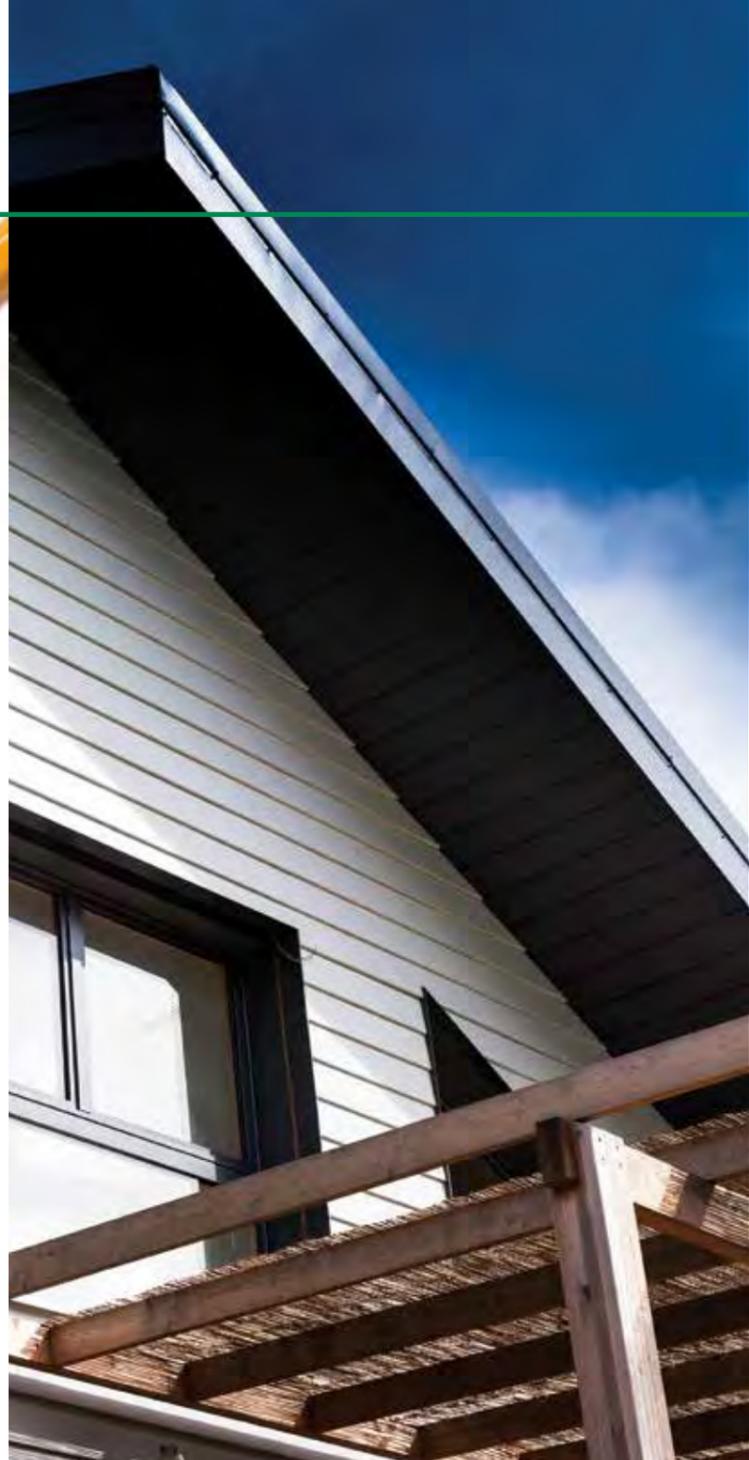
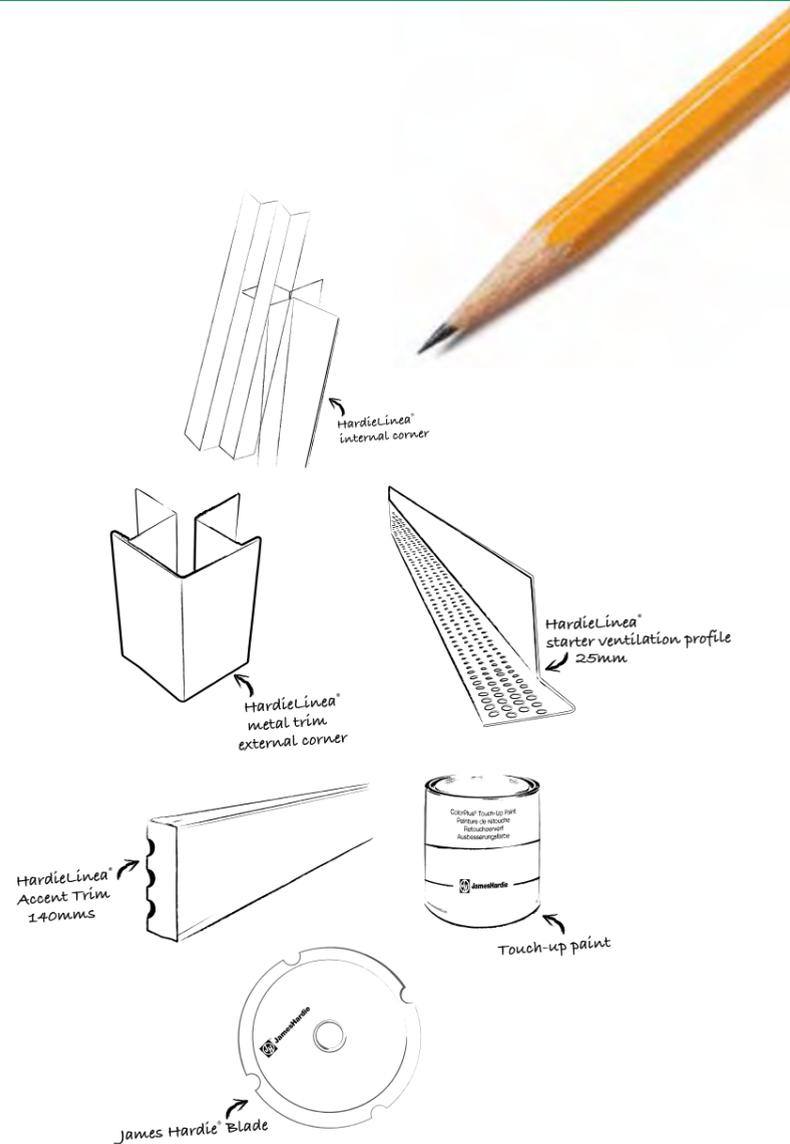
An alternative design solution is provided by HardieLine MetalTrim, available in a range of 11 colours to complement HardieLine cladding. Two aluminium trims are available for use at both internal and external corners.

Starter Ventilation Profile

An essential combination starter strip and ventilation profile provides the ideal finish for HardieLine cladding projects, available in three depths to suit battens with a thickness of 25mm, 38mm or 50mm. Using the starter ventilation profile with HardieLine aids quick and easy installation, as well as ensuring the correct inlet ventilation levels.

Tools

We have a range of tools to help achieve a perfect finish for the installation of HardieLine cladding. These include a cutting tool and James Hardie touch-up paint.



www.jameshardie.co.uk

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